

# SPONSORSHIPS THE MORE WE GET, THE MORE WE NET!

A huge shout out to our last year's sponsors:

**Diamond Sponsors:** Davis + Burns Properties, David Clausen and Northwestern Mutual;

**Platinum Sponsor:** Natalia Blanco, Real Estate Agent; KW Realty; **Gold Sponsors:** Egan I Simon Architecture, Haustech, Jaffe Insurance Agency, The Cattalini Family, The Noel Team, The Selem Team, Ziprecruiter (Dave Travers);

**Silver Sponsor:** Kent Construction; **Bronze Sponsors:** The Law Offices of Ursula Trimming, Esq., Orange County Soccer Club – Keston Family, Perfshirts, Roll Investments, The Arnold Family, The Brennan Family, The Gossett Family, The Mullenix Family, The Rifenbark Family, The Salvado Family, and The Thoensen Family.

In addition to these sponsors: STAR, Inc., Sunny Grill, The Farmer's Market, Sandra Riediger, DC., Don Antonio's, and Drains Unlimited.

Sponsors play a vital role in our auction because they help offset the auction's costs, thereby allowing us to raise more funds. If you find you are too busy to help in other ways, this is the ONE meaningful way to contribute without much effort. Please ask those you work for or do business with to help, or put us in touch with whom you have in mind. Simply contact one of the Auction Sponsorship Committee co-chairs with your suggestion and they'll do all the work! Families can sponsor too! Please see the Sponsorship Form at the end of the

newsletter for additional information and the perks that go along with your sponsorship. We need your support now more than ever!

## WHAT INFORMATION DO THEY NEED?

A contact person. Your name can be (but does not need to be) mentioned. What type of companies are we looking for? We have the best luck with companies employing Mar Vista parents, those with which parents do business, and those doing business in the Mar Vista community. These companies see the benefit of directly giving back to their employees and community in a meaningful way.

## WHAT THE COMPANIES GET:

- Recognition in online auction website
- Tax-deduction
- Sense of corporate philanthropy

## The Sponsorship Committee Co-chairs:

Jasmine Jaffe (jaffefamily5@gmail.com) & Jessica Allen-Koontz (jakoontzre@gmail.com)



## AUCTION FAQs

### Q: Why is this year's gala free?

A. This year more than ever, we wish to come together as a strong and proud Mar Vista community for its own sake. Of course the objective of the evening is to raise much needed funds for our school. But equally important during this ongoing pandemic is a need to connect with each other, share in a communal experience, and collectively be a part of something great. 2020 has been a year of financial hardship for many, and we don't want the cost of a ticket to keep anyone away.

### Q: How can we effectively fundraise if auction attendance is free?

A. This year we have multiple features, upgrades, and activities lined up for purchase. Here is a sampling:

- **Adult Only Live Comedy Night:** Zoom Stream (tickets: \$125/family) in the spring
- **Live Comedian:** A fantastic comedian will perform roasts for the 5 highest bidders during the Adult Only Comedy Night
- **Personal Comedian Phone Call:** Winning bids get a recording from a famous comedian wishing you a happy birthday, congratulations or personal message!
- **Evening Upgrades:** On the Auction Gala RSVP page, purchase add ons for the evening such as bottles of wine or flower arrangements to be delivered to your home in time for the gala
- **Raise the Paddle**
- **Silent Auction Items via OneCause**

Some staples that will look familiar: Your Donations, Solicitations, and Bids, etc.

### Q: How does a silent auction work?

A. Online Auction Bidding begins on February 24 and continues throughout the day of March 6. Pre-bidding of "evening upgrades" takes place February 4 through February 24.

Items are separated into categories and each category closes bidding at different times. We are using OneCause again this year to do our bidding for auction items, sell tickets to the comedy show, purchase "evening upgrades," and donate to the Raise the Paddle. Once you register and the catalog goes live you will be able to start placing bids via your mobile device. This will continue throughout the evening of our gala.

### Q: What if I can't attend the auction? Can I still bid?

A. We certainly hope you can join us, but YES, you can place your bids, purchase items, and make donations whether all from your mobile device whether or not you join the gala.

## CLASS TIME CAPSULES (formerly Class Art)

We are thrilled to announce that this year, Auction Class Art will be replaced with an exciting new project that is safe and easy to execute and will raise much needed funds for our great school: Time Capsules!

We are asking every class to create a time capsule for the auction that serves as a memento of this unforgettable year. The idea is that it will function as a memory vault, and every child wishing to contribute to it can write a letter, draw a picture, submit photos, newspaper clippings, or even a recorded message on a flash drive. The ideas are endless, and the winning bid in each class will be the owner of it all to open now or years down the line!



## CLASS BASKETS & CLASS TIME CAPSULES

Possibly the simplest way to contribute to the auction is by donating towards the class gift baskets and class time capsules. Your contributions will pay for the cost of the items associated with the basket and will be invaluable to the success of the class capsule bidding. Each class will provide items within the chosen theme for the class baskets, and each child or parent who wishes to can contribute items to be included in a time capsule to be coveted by the highest bidder in each class.

Be on the look out for more information from your Class Basket / Class Time Capsule Coordinator